Republic of the Philippines
Province of Ilocos Sur
**MUNICIPALITY OF SAN VICENTE**
*OFFICE OF THE SANGGUNIANG BAYAN*

**Sangguniang Bayan Members:**

**HON. PAULA CYNTHIA R. VALENCIA**

**HON. CONRADO R. ROJO**

**HON. FIDEL R. ALDOS**

**HON. JUANITA R. RAGIL**

**HON. ALBERT R. ROLA**

**HON. WARLITO R. RIDULME**

**HON. RENATO T. ROJAS**

**HON. LOU BERNARD R. LAZO**

**Ex-Officio Members**

**HON. MELECIO G. DAQUEP SR.**

**HON. MARK JINDREI L. CAJIGAL**

# ORDINANCE NO. 4
## SERIES 2024

## "AN ORDINANCE ESTABLISHING THE "KATUWANG SA DIWA AT GAWA PARA SA MASAGANANG ANI AT MATAAS NA KITA (KADIWA) NG PANGULO" IN THE MUNICIPALITY OF SAN VICENTE, ILOCOS SUR"

**WHEREAS**, Section 9, Article II of the 1987 Philippine Constitution provides that the state shall ensure prosperity and free the people from poverty through policies that provide adequate social services, promote full employment, a rising standard of living, and an improved quality of life for all;

**WHEREAS**, **S**ection 16 of the Local Government Code of 1991 provides that local government units shall also ensure and support the enhancement of economic prosperity and social justice, including full employment among their residents;

**WHEREAS**, the country depends heavily on the agricultural sector which is the main source of livelihood for the majority of the people, and food security remains a challenge for the country due to the impact of natural calamities and disasters that destroy agricultural produce annually;

**WHEREAS**, the national government, in its effort to engage all sectors, enacted several laws and implemented various initiatives and strategies to ensure sustainable and resilient production and food availability throughout the country;

**WHEREAS**, the Department of the Interior and Local Government thru its Memorandum Circular No. 2024 – 003 enjoins the participation of local government units in the "KATUWANG SA DIWA AT GAWA PARA SA MASAGANANG ANI AT MATAAS NA KITA (KADIWA) ng Pangulo" as essential partners of the national government in ensuring food security and in addressing hunger;

**WHEREAS**, the "KATUWANG SA DIWA AT GAWA PARA SA MASAGANANG ANI AT MATAAS NA KITA (KADIWA)" seeks to empower the farming community by providing a *direct and effective farm-to-consumer* food supply chain;

TIGNAY

Sangguniang Bayan Members:

HON. PAULA CYNTHIA R. VALENCIA

HON. CONRADO R. ROJO

HON. FIDEL R. ALDOS

HON. JUANITA R. RAGIL

HON. ALBERT R. ROLA

HON. WARLITO R. RIDULME

HON. RENATO T. ROJAS

HON. LOU BERNARD R. LAZO

Ex-Officio Members

HON. MELECIO G. DAQUEP SR.

HON. MARK JINDREI L. CAJIGAL

**ORDINANCE NO. 4**
**SERIES 2024**



**NOW**, **THEREFORE**, **BE IT ORDAINED**, by the Sangguniang Bayan of San Vicente, Province of Ilocos Sur in regular session assembled:

**Section 1. TITLE.** This Ordinance shall be known as the KADIWA Ordinance of the Municipality of San Vicente, Ilocos Sur.

**Section 2. DECLARATION OF POLICY.**

2.1 To provide the farmers the opportunity to directly market products in their community without having to worry about huge transportation costs;
2.2 To enable the public to buy goods at cheaper rates thereby attracting more consumers in the municipality;
2.3 To enable the communities to determine, develop, support, and promote products that are rooted in its local culture, community resource, creativity, connection, and competitive advantage;
2.4 To support enterprise development, linking of local produce to markets, and facilitating job creation and livelihood thereby encouraging sustainable local economic activities;
2.5 To provide a potential avenue of promoting the One Town, One Product (OTOP) concept as this attracts consumers devoid of such product in their respective community;
2.6 To eliminate trader-intermediaries thereby increasing the income of the farming community.

**Section 3. DEFINITION OF TERMS.**

a) **Trading intermediaries** – are one or many organizations and individuals, acting as a bridge between manufacturers and consumers in product distribution, such as, but not limited to wholesalers and retailers that spend money to buy goods and then resell for profit.
b) **ONE TOWN, ONE PRODUCT (OTOP)** – is a priority stimulus program for Micro, Small and Medium-scale enterprises (MSMEs) as government's customized intervention to drive inclusive local economic growth.
c) **Micro, Small and Medium-scale enterprises (MSMEs)** – are entities that are involved in the production, manufacturing and processing of goods and commodities.

Sangguniang Bayan Members:

HON. PAULA CYNTHIA R. VALENCIA

HON. CONRADO R. ROJO

HON. FIDEL R. ALDOS

HON. JUANITA R. RAGIL

HON. ALBERT R. ROLA

HON. WARLITO R. RIDULME

HON. RENATO T. ROJAS

HON. LOU BERNARD R. LAZO

Ex-Officio Members

HON. MELECIO G. DAQUEP SR.

HON. MARK JINDREI L. CAJIGAL

# ORDINANCE NO. 4
## SERIES 2024



d) **Food supply chain or food system –** refers to the processes that describe how food from a farm ends up on our tables. The processes include production, processing, distribution, consumption and disposal.

e) **"Mercato" stalls –** are traditional neighborhood street markets that take place in special occasions such as conduct of KADIWA and other LGU activities.

**Section 4. ESTABLISHMENT OF "KATUWANG SA DIWA AT GAWA PARA SA MASAGANANG ANI AT MATAAS NA KITA (KADIWA) NG PANGULO" IN THE MUNICIPALITY**.

4.1 The KNP shall run every 15th and 30th every month starting January 30, 2024;

4.2 The KNP shall have three (3) market areas or product cluster:

4.2.1 Agricultural produce such as rice, vegetables and fruits of farmers in the municipality;

4.2.2 Processed goods, both food and non-food produce by MSMEs as OTOP products of different localities; and

4.2.3 Mercato stalls (ready-to-eat food) for micro-enterprises of the municipality.

4.3 The venue of the KNP may be in a closed or an open space area provided there are available tents, tables and chairs. It should be well-ventilated and with areas that can accommodate stalls for selling products, area for eating, and parking;

4.4 No registration fee shall be collected from participating farmer/MSME merchants nor from visiting consumers.

**Section 5. INSTITUTIONAL ARRANGEMENT, ROLES AND RESPONSIBILITIES**

**A. ROLES AND RESPONSIBILITIES OF THE MUNICIPALITY**

**A.1 Providing the venue and ensuring order and security in the KNP**

Sangguniang Bayan Members:

HON. PAULA CYNTHIA R. VALENCIA

HON. CONRADO R. ROJO

HON. FIDEL R. ALDOS

HON. JUANITA R. RAGIL

HON. ALBERT R. ROLA

HON. WARLITO R. RIDULME

HON. RENATO T. ROJAS

HON. LOU BERNARD R. LAZO

Ex-Officio Members

HON. MELECIO G. DAQUEP SR.

HON. MARK JINDREI L. CAJIGAL

# ORDINANCE NO. 4
## SERIES 2024



a) Lead in the overall management and operation of the KNP;
b) Facilitate invitation and mobilization of local micro-entrepreneurs, cooperatives and MSMEs to sell local produce products in the KNP including OTOP, livelihood and PDL products (if any);
c) Identify and secure a suitable venue for KNP;
d) Assign stalls and provide any logistics support to participating sellers.

**A.2 Managing market areas for Mercato Stalls (ready-to-eat food)**

a) Lead in the management of the KNP clusters for Mercato Stalls;
b) Facilitate invitation and mobilization of local micro-entrepreneurs and MSMEs to sell ready-to-eat food and beverages in the KNP;
c) Assign stalls to participating local MSMEs/sellers.

**A.3 Maintaining clean-up/sanitation, order and support services**

a) In coordination with DOLE tap the TUPAD beneficiaries for the operation of KNP including but not limited to the clean-up, maintenance and support services.

**A.4 Information and campaign**

a) Invite the community/buyers to participate on the KNP day;
b) Shoulder the costs of printing for all IEC materials;
c) Posting of streamers, tarpaulin and any IEC materials announcing the KNP day to the public.

**A.5 Coordination with peace and order agencies or related institutions**

a) Provide security and order in the premises of the KNP venue through coordination with the barangay and other peace and order institutions like PNP, military (if needed).

**A.6 Coordination with partner NGAs**

a) Assign a Focal Person who will coordinate with partner NGAs such as DA, DTI, DOLE, and DILG;
b) Coordinate with the Regional Government Agencies for guidance in handling, operating and managing KNP, food and market supply, prospective sellers and other arrangement needed;
c) Coordinate with DA and DTI on the data on the number of sellers and income or revenue generated during the KNP day;
d) The Focal Person may coordinate with other concerned Department within the LGU such as Agriculture Office, SWO, PESO and Local Economic Development and Investment Promotions Office to assist them in implementing the KNP.

Sangguniang Bayan Members:

HON. PAULA CYNTHIA R. VALENCIA

HON. CONRADO R. ROJO

HON. FIDEL R. ALDOS

HON. JUANITA R. RAGIL

HON. ALBERT R. ROLA

HON. WARLITO R. RIDULME

HON. RENATO T. ROJAS

HON. LOU BERNARD R. LAZO

Ex-Officio Members

HON. MELECIO G. DAQUEP SR.

HON. MARK JINDREI L. CAJIGAL

# ORDINANCE NO. 4
## SERIES 2024



**A.7 Monitoring/Reporting**

a) The LGU shall provide the estimated number of people that visited the KNP, time and place of KNP activity, and shall submit report to DA and DTI copy furnished the DILG

**B. ROLES AND RESPONSIBILITIES OF PARTICIPATING NGAs**

**B.1 Department of Agriculture (DA) in Managing Market areas for agricultural produce**

a) Serve as the lead convenor;
b) Lead the operations of the KNP by ensuring adequate supply of agricultural produce and agri-based products in KNP;
c) Facilitate the market linkage and display of local agricultural produce from various farmers and fisherfolks in KNP;
d) Submit the report to the municipal government, PMS, DILG and other partner agencies, on the total number of participating farmers/sellers and their total income earned.

**B.2 Department of Trade and Industry (DTI) on Managing market areas for processed goods (Food and Non-food)**

a) Serve as Co-convenor in the operations of KNP at the municipality;
b) Support in the operation of KNP by ensuring the implementation of discounted prices of basic and prime commodities;
c) Facilitate the pooling and show casing of OTOP processed goods both food and non-food products;
d) Ensure mobilization of MSMEs and stake holders from the cooperatives and manufacturing stakeholders to showcase regional/provincial products;
e) Support the local economy from various regions;
f) Submit the report to the LGU, PMS, DILG and other partner agencies on the total number of participating sellers and their total income earned.

**B.3 Department of Labor and Employment (DOLE) on Maintaining Clean-up/Sanitation, order and support services**

a) Serve as Co-convenor in the operations of the KNP at the municipality;
b) Provide labor requirement through the TUPAD program for the operation of the KNP including but not limited to the clean-up, maintenance and support services;
c) Facilitate the pooling and showcasing of products from DOLE integrated livelihood program beneficiaries.

Sangguniang Bayan Members:

HON. PAULA CYNTHIA R. VALENCIA

HON. CONRADO R. ROJO

HON. FIDEL R. ALDOS

HON. JUANITA R. RAGIL

HON. ALBERT R. ROLA

HON. WARLITO R. RIDULME

HON. RENATO T. ROJAS

HON. LOU BERNARD R. LAZO

Ex-Officio Members

HON. MELECIO G. DAQUEP SR.

HON. MARK JINDREI L. CAJIGAL

# ORDINANCE NO. 4
## SERIES 2024



**B.4 Department of Social Welfare and Development on Managing Livelihood Products from the Vulnerable Sectors**

a) Support in the operation of KNP by showcasing products and goods produced by Sustainable Livelihood Program Associations and accredited DSWD Centers and Residential Care Facilities.

**B.5 Department of the Interior and Local Government on Mobilizing and Providing Guidance to the Municipality**

a) Serve as the Co-convenor;
b) Mobilizing support and participation of LGU, and provide guidance on their holding of the KNP including public awareness campaign;
c) Extend assistance in the operations of KNP to the LGU in coordination with NGAs involved (DA, DTI, DOLE, DSWD) through DILG regional and provincial/municipal field offices;
d) Assist the LGU in maintaining peace and order through PNP;
e) Monitor the implementation of KNP initiative and recommend future follow-up actions;
f) In coordination with the BJMP, may showcase products of Persons Deprived of Liberty (PDL) during the ZKNP day.

**Section 6. SUPPORT MECHANISM.**

6.1 The municipal government shall provide funding support for the establishment and maintenance of the "KATUWANG SA DIWA AT GAWA PARA SA MASAGANANG ANI AT MATAAS NA KITA (KADIWA) ng Pangulo".

6.2 The barangays are also enjoined to support the conduct of the "KATUWANG SA DIWA AT GAWA PARA SA MASAGANANG ANI AT MATAAS NA KITA (KADIWA) ng Pangulo" particularly in helping the municipal government disseminate the program and its objectives and other assistance that may be needed.

6.3 Civil Society Organizations/Non-Government Organizations are likewise encouraged for their participation and support to the "KATUWANG SA DIWA AT GAWA PARA SA MASAGANANG ANI AT MATAAS NA KITA (KADIWA) ng Pangulo".

Sangguniang Bayan Members:

HON. PAULA CYNTHIA R. VALENCIA

HON. CONRADO R. ROJO

HON. FIDEL R. ALDOS

HON. JUANITA R. RAGIL

HON. ALBERT R. ROLA

HON. WARLITO R. RIDULME

HON. RENATO T. ROJAS

HON. LOU BERNARD R. LAZO

Ex-Officio Members

HON. MELECIO G. DAQUEP SR.

HON. MARK JINDREI L. CAJIGAL

# ORDINANCE NO. 4
## SERIES 2024



**Section 7. EFFECTIVITY**

This ordinance shall take effect immediately.

**ENACTED** on **20TH** day of **February 2024** in the Sangguniang Bayan Session, San Vicente, Ilocos Sur.

Certified Correct:

**Sgd.**

**MARIUS CLIFFORD R. BILLEDO**
SB Secretary

**ATTESTED:**

**Sgd.**

**JOSE C. TABANDA III**
Vice Mayor/Presiding Officer

**APPROVED:**

**Sgd.**

**JONAN D. TABANDA**
Municipal Mayor